



Odette School of Business
University of Windsor

**October 2 & 3
2015**

Call for Papers
Sustainability Symposium

**Odette School of Business
University of Windsor
Windsor, Ontario, Canada**



Sustainability has been described as the defining issue of our generation and its relevance to business is second to none. As the study of sustainability gains momentum globally it is important to examine current research on its economic, social and environmental aspects in the various Business disciplines. The purpose of the 2015 Odette School of Business Sustainability Symposium is to advance the study of sustainability in business by bringing together some of the leading researchers on sustainability from around the world to present and receive feedback on their latest research.

The event will be held at the ***Odette School of Business at the University of Windsor.*** The Odette School of Business has a vibrant research culture that seeks to promote impactful research. The School is located in the City of Windsor in Southwestern Ontario across a river from Detroit, Michigan, USA.

Among the keynote speakers at the symposium will be Dr. Andrew (Andy) Hoffman. Andy is the Holcim (US) Professor of Sustainable Enterprise at the University of Michigan; a position that holds joint appointments at the Stephen M. Ross School of Business and the School of Natural Resources & Environment. Within this role, Andy also serves as Director of the Frederick A. and Barbara M. Erb Institute for Global Sustainable Enterprise. Among his list of honors, he has been awarded the Connecticut Book Award (2011), the Aldo Leopold Fellowship (2011), the Aspen Environmental Fellowship (2011 and 2009), the Manos Page Prize (2009), the Faculty Pioneer Award (2003), the Rachel Carson Book Prize (2001) and the Klegerman Award (1995). His work has been covered in numerous media outlets, including the New York Times, Scientific American, Time, the Wall Street Journal and National Public Radio.

Important Dates:

Call for Papers: March 2, 2015

Deadline for Submission of Papers: June 25, 2015

Decision on Submissions: July 15, 2015

Symposium: October 2 and 3, 2015

Paper Selection Criteria

Theoretical and empirical papers in all business disciplines will be considered providing they address the issue of sustainability. Authors of accepted papers will be notified by July 15, 2015. No reviewer comments will be provided.

Symposium Fees, Transportation, Lodging and Meals

There will be no symposium registration fees for presenters of accepted papers and their local costs will be covered, i.e., a hotel room for two nights, transportation in Windsor, lunch, and symposium dinner on October 2. Transportation costs to Windsor of one presenter of each accepted paper will be subsidized up to \$1000 Canadian.

Publication of Papers

The following Journals have expressed interest in receiving papers presented at the symposium for review and possible publication:

- *Accounting Perspectives* publishes applied research, analysis, and commentary of interest to a broad audience. Articles on the effect of accounting on sustainability and vice versa are welcomed.
- *European Business Review* aims to publish innovative, straightforward, challenging, thought-provoking articles - as well as insights and foresights - in the field of general management including managing for sustainability.
- *Journal of Macromarketing* examines important social issues, how they are affected by marketing, and how society influences the conduct of marketing.
- The *Journal of Historical Research in Marketing* (JHRM) focuses on marketing history and the history of marketing thought. Papers concerned with the history of sustainable marketing or the contribution of the concept of sustainability to the history of marketing thought would be welcomed.
- The *Journal of Sustainable Finance & Investment* publishes articles on radical and reformist initiatives for social responsiveness in global financial markets and specifically focuses on environmental, developmental, social and governance principles as formulated in the financial markets, managed investment, banking, micro-finance, project finance and philanthropy.

Paper Submission

All submissions (as attachments) and requests for further information should be sent by e-mail to Dr. Jang Singh, Odette School of Business, University of Windsor, jang@uwindsor.ca. The e-mail heading should read "2015 Odette School of Business Sustainability Symposium". Please do not submit manuscripts that have been published or accepted for publication by academic journals or other print media.

We look forward to receiving your submissions and welcoming you to the Odette School of Business.